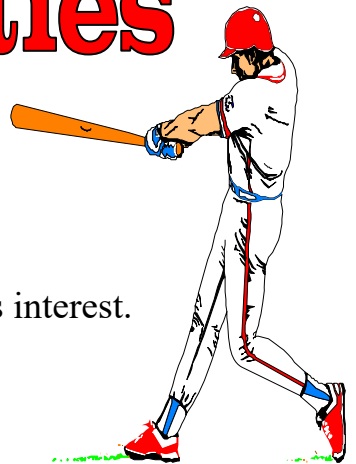


April 2, 2018

Home Run Annuities

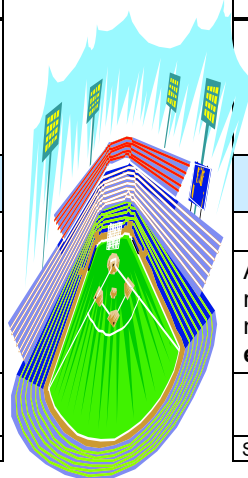


Putting your money in an annuity is like hitting a Home Run because:

- 1st Base – Your principal earns interest.
- 2nd Base – Your interest earns interest.
- 3rd Base – Your money that would have been paid in taxes earns interest.
- Home Plate – Your money is safe.

Here are two annuities you can use to “run the bases:”

SECURE CHOICE 5
3.50%
Rate Guaranteed for 5 Years
Minimum: \$10,000
After the initial 5 year guarantee period, the interest rate is based on current market conditions, but will never be less than 2.00%. Surrender charges expire at the end of the 5 year period FOREVER.
New Era Life Insurance Company Philadelphia American & New Era of the Midwest See the Application for Policy Form Numbers.



SPDA-7
3.85%
Rate Guaranteed for 7 Years
Minimum: \$10,000
After the initial 7 year guarantee period, the interest rate is based on current market conditions, but will never be less than 1.00%. Surrender charges expire at the end of the 7 year period FOREVER.
Bankers Life Insurance Company DBA Western Bankers Life in Texas See the Enclosed Brochure for Policy Form Numbers.

READ THE ENCLOSED DISCLOSURE FORMS FOR MORE INFORMATION ON THE KEY FEATURES AND BENEFITS OF THESE ANNUITIES BEFORE YOU MAKE A DECISION!
INITIAL OFFERING RATES ARE SUBJECT TO CHANGE WITHOUT NOTICE! CALL MY OFFICE TO CONFIRM RATES BEFORE YOU SUBMIT AN APPLICATION.

- To start your **Secure Choice** annuity, complete the enclosed application and return to my office.
- Read the enclosed **Highlights of the SPDA 5 & 7 Tax Deferred Annuities** for more information on this annuity.

Call me if you have any questions or prefer another annuity on the Top 10!

When we receive your form(s), we will send you more information to read & sign.

Hit a Home Run with a Tax Deferred Fixed Rate Annuity TODAY!