

August 6, 2018

Bird in the Hand?

Does this line of reasoning sound familiar to you?

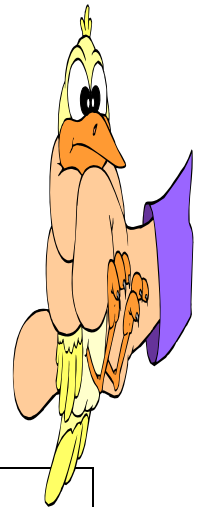
“Do I put my money someplace that’s safe and know exactly what interest rate I’ll earn and for how long I’ll earn it. I can sleep at night and know exactly how much my money will grow to at the end of the time period I select?”

“Or, do I want to worry and take my chances putting money someplace where it could earn more while risking that it could earn less or even lose some of my hard earned money?”

It’s impossible to ignore all the commercials on TV, on the radio, and in the newspapers about great sounding investments that have lots of birds in the bush.

Simply put, it’s the old “Bird in the Hand” question versus “Two Birds in the Bush!”

If you are a “Bird in the Hand” person, which one these “birds” do you think is right for you?



SECURE CHOICE 5
3.75%
Rate Guaranteed for 5 Years
Minimum: \$10,000
After the initial 5 year guarantee period, the interest rate is based on current market conditions, but will never be less than 2.00%. Surrender charges expire at the end of the 5 year period FOREVER.
New Era Life Insurance Company Philadelphia American & New Era of the Midwest See the Application for Policy Form Numbers.

SPDA-7
4.10%
Rate Guaranteed for 7 Years
Minimum: \$10,000
After the initial 7 year guarantee period, the interest rate is based on current market conditions, but will never be less than 1.00%. Surrender charges expire at the end of the 7 year period FOREVER.
Bankers Life Insurance Company DBA Western Bankers Life in Texas See the Enclosed Brochure for Policy Form Numbers.

READ THE ENCLOSED DISCLOSURE FORMS FOR MORE INFORMATION ON THE KEY FEATURES AND BENEFITS OF THESE ANNUITIES BEFORE YOU MAKE A DECISION!
INITIAL OFFERING RATES ARE SUBJECT TO CHANGE WITHOUT NOTICE! CALL MY OFFICE TO CONFIRM RATES BEFORE YOU SUBMIT AN APPLICATION.

- To start your **Secure Choice** annuity, complete the enclosed application and return to The Fisher Agency.
- Read the enclosed **Highlights of the SPDA 3, 5 & 7 Tax Deferred Annuities** for more information on this annuity.

Call me if you have any questions or prefer another annuity on the Top 10!

When we receive your form(s), we will send you more information to read & sign.

Move Your Money to a “Bird in the Hand” Fixed Rate Annuity TODAY!