

TOOLS TO HELP YOU SELL MORE ANNUITIES – TODAY!

Fisher Annuity Index

Tool # 1 **Print Copy**



Comparing rates and policy features in various annuities can be a daunting task. There is a way to simplify your life; the **Fisher Annuity Index** provides you with current interest rates and contract features on about 700 annuities with 70+ companies.

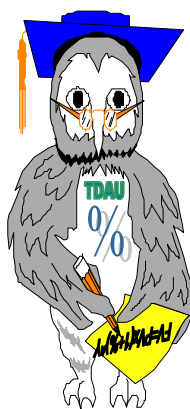
It is the largest listing of **TRADITIONAL FIXED ANNUITIES** in the world. It gives you the edge you need to meet and then beat your competition.

When you order the **Fisher Annuity Index**...

You will know:

- ✓ Effective annual yields
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- ✓ Free withdrawal privileges
- ✓ Maximum issue age
- ✓ A. M. Best and Standard & Poor's ratings
- ✓ Date of next known interest rate change
- ✓ Expected new interest rate
- ✓ New money rate history
- ✓ & **much more!**

Whether you order the **Fisher Annuity Index** in book format, to keep at your fingertips, or on CD ROM to query annuities by the criteria you select, you will know that you have the most current information available in order to make the best marketing decisions.



**Make a Wise Decision:
Subscribe Today!**

Fisher Annuity Index

Tool # 2 **On CD ROM**

While our print copy provides a complete listing of all **TRADITIONAL FIXED ANNUITIES** included in the **Fisher Annuity Index**, the CD ROM is designed to provide you with **more in depth information**. On CD ROM, you will have a multitude of options for reviewing and printing a list of annuities based upon the criteria you select.

CRITERIA EXAMPLES:

- | |
|----------------------------------|
| 1. Best rating of A- or Higher |
| 2. Issue Age of 50 and over |
| 3. Single Premium of \$50,000+ |
| 4. CD Type Annuities Only |
| 5. Non-Qualified or IRA Only |
| 6. Approved in State |
| 7. Yield of 6.00% or Higher |
| 8. 5 Year Penalty Period or Less |
| 9. Send Monthly Income Checks |
| 10. \$1 Billion+ & 20+ Years |

Other Features Include:

- ✓ Pop Up Screens with Key Policy Features Explained in Detail
- ✓ Ability to Select and Print Your Favorite Top 10 Annuity Picks
- ✓ Summary of Important Company Financial Information
- ✓ Copies of Sales Brochures, Applications, Transfer Forms and Interest Rate Histories are being added.
- ✓ **PLUS: Up-to-Date Info can be downloaded from our Website DURING each month.**



The **Fisher Annuity Index** on CD ROM gives you the maximum capability for reviewing key policy features on hundreds of annuities. **It is unique!** ...And it is the only system of this magnitude available!

Danny Fisher, CLU, ChFC, is the Editor and Publisher of the **Fisher Annuity Index**. As one of the nation's foremost experts on Tax Deferred Annuities, the top insurance companies and "client oriented" agents seek his advice on the sales, marketing, and design of annuities. He is a former life and qualifying member of the Million Dollar Round Table and the prestigious Top of the Table. Danny has served as President of the National Association of Life Insurance & Financial Advisors - Dallas and is a recipient of the NAIFA-Dallas "Advisor of the Year" award. He was elected to the NAIFA-Dallas "Hall of Fame" in 2002.

You Need This Annuity Information Today!

ORDER FORM

The **Fisher Annuity Index** contains the most current, comprehensive source for **deferred** annuity information available. It displays policy highlights on about 700 **TRADITIONAL FIXED ANNUITIES** from 70+ insurance companies. Companies are listed alphabetically in an easy to read and understand format. We assure it to be completely free of policy or company bias.

Subscription Rates

Prices Subject to Change without Notice

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972-238-1450 • 1-800-833-1450 • Fax: 972-680-0562
Index@MrAnnuity.com • www.MrAnnuity.com

Office Hours: 9:00–4:00 Monday thru Thursday & 9:00–12:00 on Fridays